

RIMS SAN DIEGO CHAPTER PRESENTS



THE 2009 CORONADO GOLF CLASSIC



WORLD PREMIERE

FRIDAY, AUGUST 28TH

SPONSORSHIP CARD

PRODUCED BY MARSH

2009 WORLD PREMIERE GOLF CLASSIC SPONSORSHIP LEVELS

The Producer (Title Sponsor)

\$6,000 (\$5,400 If Paid By 4/6/09)

- Two Foursomes (lunch and red carpet cocktail reception included)
- Opportunity to purchase two additional foursomes at a reduced rate
- Four additional dinner and cocktail party tickets
- Hole sponsorship (must comply with hole sponsorship requirements*)
- Prominent identification in golf brochure
- Headline recognition on slide show at red carpet cocktail reception
- Opportunity to present 5-minute company statement/presentation at one RIMS monthly membership meeting (on your date of choice)
- Recognition at all RIMS events for the balance of the 2009 calendar year
- Prominent signage display during check-in, lunch, and red carpet cocktail reception
- Qualifying company membership to SD chapter of RIMS for current year through 2010
- Four free tickets to each RIMS half-day seminars in 2009

Exclusive Producer Benefits:

- First right of hole selection for sponsorship
- First right of refusal to Title Sponsor 2010 tournament (if commitment provided by 12/01/2009)
- Welcoming banner with company logo at course entrance
- Featured front page article in RIMS*Sail* monthly newsletter
- Exclusive placement of your company logo with RIMS logo on RIMS tee prize
- Opportunity to provide opening remarks during the evening's program
- Company logo on RIMS SD website homepage for the balance of the 2009 calendar year
- Prominent inclusion on RIMS thank you letter

The Directors

\$3,000 (\$2,700 If Paid By 4/6/09)

- Foursome (lunch and red carpet cocktail reception included)
- Opportunity to purchase one additional foursome at a reduced rate
- Four additional red carpet cocktail reception tickets
- Hole sponsorship (must comply with hole sponsorship requirements*)
- Featured Article in RIMS*Sail* monthly newsletter
- Prominent identification in golf brochure
- Recognition on slide show at red carpet cocktail reception
- Recognition at all RIMS events for the balance of the 2009 calendar year
- Opportunity to present 5-minute company statement/presentation at one RIMS Monthly Membership Meeting (subject to availability)
- Recognition at all RIMS events for the balance of the 2009 calendar year
- Recognition on RIMS thank you flyer distributed to all RIMS members
- Prominent signage display during check-in, lunch, and red carpet cocktail reception
- Qualifying company membership to SD chapter of RIMS for current year through 2010
- Two free tickets to each RIMS half-day seminars in 2009
- Announcement of sponsorship at red carpet cocktail reception

The Writer

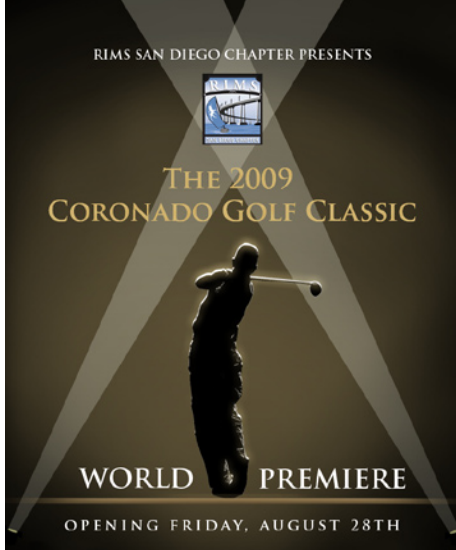
\$1,500 (\$1,350 If Paid By 4/6/09)

- Two golfers (lunch and red carpet cocktail reception included)
- Two additional red carpet cocktail reception tickets
- Prominent signage display during check-in
- Hole sponsorship (must comply with hole sponsorship requirements*)
- Golf brochure recognition
- Sponsor signage at other RIMS events for the balance of the 2009 calendar year
- Recognition on slide show at red carpet cocktail reception
- Recognition on RIMS thank you letter
- Announcement of sponsorship at red carpet cocktail reception

The Actors

\$900 (\$810 If Paid By 4/6/09)

- Two golfers (lunch and red carpet cocktail reception included)
- Prominent signage display during check-in
- Golf brochure recognition
- Sponsor signage at other RIMS events for 2009 calendar year
- Recognition on slide show at red carpet cocktail reception
- Recognition on RIMS thank you flyer distributed to all RIMS members
- Announcement of sponsorship at red carpet cocktail reception



SPONSORSHIP REGISTRATION

Registration Deadlines

Discount, matinee, pricing:
Monday, April 6, 2009

Brochure and signage printing:
Wednesday, July 1, 2009

Return sponsorship form and check payable to RIMS to

RIMS San Diego Chapter
Attention: Golf Committee
P.O. Box 81244
San Diego, CA 92138-1244

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Please indicate Sponsorship level and participation:

- | | |
|--|---|
| <input type="radio"/> The Producer (Title Sponsor) | <input type="radio"/> The Sofia Loren |
| <input type="radio"/> The Directors | <input type="radio"/> The Meryl Streep |
| <input type="radio"/> The Writers | <input type="radio"/> The Sidney Poitier |
| <input type="radio"/> The Actors | <input type="radio"/> The Robert Redford |
| <input type="radio"/> The Blockbuster | <input type="radio"/> The Marlon Brando |
| <input type="radio"/> The Marilyn Monroe | <input type="radio"/> Goodie Bags |
| <input type="radio"/> The John Wayne | <input type="radio"/> Raffle Prizes |
| <input type="radio"/> The Al Pacino | <input type="radio"/> Silent Auction Prizes |
| <input type="radio"/> The Katharine Hepburn | |

ADDITIONAL SPONSORSHIP LEVELS

The Marilyn Monroe

Lunch Sponsor \$1,000

- Exclusive sign with sponsor logo at each buffet table
- Recognition on slide show at red carpet cocktail reception

The John Wayne

Red Carpet Cocktail Reception Sponsor \$1,000

- Exclusive sign with sponsor logo at cocktail bars and hors d'oeuvres stations
- Recognition on slide show at red carpet cocktail reception
- Announcement of sponsorship at red carpet cocktail reception

The Al Pacino

Driving Range Host \$1,000

- Exclusive sign with sponsor logo at driving range (provided by sponsor)
- Announcements by pro shop staff of sponsorship
- Recognition on slide show at red carpet cocktail reception

The Katharine Hepburn

Putting Contest Sponsor \$1,000

- Exclusive sign with sponsor logo on putting green (provided by sponsor)
- Announcements by pro shop staff of sponsorship
- Announcement of sponsorship at awards ceremony
- Recognition on slide show at red carpet cocktail reception
- Prize for winner at contest

The Sofia Loren

Photo Sponsor \$1,000

The Meryl Streep

Rule Sheet Sponsorship \$1,000

- Company logo prominently displayed on top of the rule sheet in each golf cart

The Sidney Poitier

Score Card Sponsorship \$1,000

- Company logo prominently displayed on score cards in each golf cart

The Robert Redford

Golf Cart Sponsorship \$1,000

- Company logo prominently displayed on golf cart signs.

The Marlon Brando

Signage Sponsor \$500

- Recognition on slide show at red carpet cocktail reception

The Blockbuster Sponsor

Hole Sponsor \$350

- See Hole Sponsorship Requirements* in box below
- Exclusive sign with sponsor logo at hole (provided by sponsor)
- Announcement of sponsorship at dinner
- Recognition on slide show at red carpet cocktail reception
- Opportunity to participate in best hole sponsor contest based on creativity and enthusiasm

Goodie Bags

- Items may display prominent advertising
- Items should be useful to a golfer, professional business person or movie-themed

Raffle Prizes

- Minimum \$50 value
- Recognition during raffle
- Should not contain obvious advertising

Silent Auction Prizes

- Recognition during Silent Auction

*Hole Sponsorship Requirements

- 2 lunches included
- Hole must be attended throughout the tournament
- Advertising material may be displayed and distributed
- Donate a raffle prize – minimum \$50 value
- 2 cocktail reception tickets (an \$80 value!)
- Host competitive contest such as hole-in-one, closest to the pin, longest drive, etc., and provide a prize – minimum \$50 value; or, provide liquid refreshments to tournament golf participants
- Eligible to participate in best hole sponsor contest, as determined by the tournament committee—prizes will be awarded to the winner(s)
- Themed catering, bartending, set-up, clean-up options available through Bekker's Catering. Also available: popcorn machines, snow cones, cotton candy, mariachis, Hawaiian luau dancers, live bands, DJs, carnival artists, dunk tanks, and more.



For additional information, please contact:
George Ward at 858 754 4146
or george.ward@amylin.com