

RIMS TV *Presents*



Premiering
Friday, August 5, 2011

Title Sponsor

The Emmy
\$8,000 (\$5,400 If paid by 6/1/2011)

Exclusive Emmy Benefits

- First right of refusal to Title Sponsor 2012 tournament (if commitment provided by 12/01/2011)
- Welcoming banner with company logo at course entrance
- Exclusive placement of your company logo with RIMS logo on RIMS tee prize
- Opportunity to provide opening remarks during the evening's program
- Company logo on RIMS SD website homepage for the balance of the 2011 calendar year
- First right of hole selection for sponsorship (must comply with hole sponsorship requirements*) Notification required by 7/1/2011
- Headline recognition on slide show at cocktail reception

Additional Benefits

- Two Foursomes (lunch and cocktail reception included)
- Opportunity to purchase one additional foursome at a reduced rate
- Four additional cocktail reception tickets
- Qualifying company membership to SD chapter of RIMS for current year through 2012
- Four free tickets to RIMS half-day seminar(s) in 2011
- Opportunity to present five-minute company statement/presentation at one RIMS monthly membership meeting (on your date of choice)
- Prominent signage display during check-in, lunch, and cocktail reception
- Prominent recognition in golf brochure
- Recognition at all RIMS events for the balance of the 2011 calendar year
- Prominent inclusion on RIMS thank you letter
- Announcement of sponsorship at cocktail reception

Sponsorship Levels

People's Choice
\$3,000 (\$2,700 If paid by 6/1/2011)

- Foursome (lunch and cocktail reception included)
- Opportunity to purchase one additional foursome at a reduced rate
- Four additional cocktail reception tickets
- Qualifying company membership to SD chapter of RIMS for current year through 2012
- Two free tickets to RIMS half-day seminar(s) in 2011
- Opportunity to present five-minute company statement/presentation at one RIMS Monthly Membership Meeting (subject to availability)
- Hole sponsorship (must comply with hole sponsorship requirements*)
- Prominent signage display during check-in, lunch, and cocktail reception
- Prominent recognition in golf brochure
- Sponsor signage at other RIMS events for the balance of the 2011 calendar year
- Recognition at cocktail reception
- Recognition on RIMS thank you letter
- Announcement of sponsorship at cocktail reception

Golden Globe
\$1,500 (\$1,350 If paid by 6/1/2011)

- Two golfers (lunch and cocktail reception included)
- Two additional cocktail reception tickets
- Hole sponsorship (must comply with hole sponsorship requirements*)
- Prominent signage display during check-in
- Recognition in golf brochure
- Sponsor signage at other RIMS events for the balance of the 2011 calendar year
- Recognition at cocktail reception
- Recognition on RIMS thank you letter
- Announcement of sponsorship at cocktail reception

MTV
\$900 (\$810 If paid by 6/1/2011)

- Two golfers (lunch and cocktail reception included)
- Prominent signage display during check-in
- Recognition in golf brochure
- Sponsor signage at other RIMS events for the balance of 2011 calendar year
- Recognition on slide show at cocktail reception
- Recognition on RIMS thank you letter
- Announcement of sponsorship at cocktail reception



Sponsorship Registration

Registration Deadlines

Deficit reduction special
Wednesday, June 1, 2011

Brochure and signage printing
Friday, June 15, 2011

Return sponsorship form and check payable to RIMS to:

RIMS San Diego Chapter
Attention: Golf Committee
P.O. Box 81244
San Diego, CA 92138-1244

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Please indicate sponsorship level and participation:

- | | |
|------------------------------------------------|---------------------------------------------|
| <input type="radio"/> The Emmy (Title Sponsor) | <input type="radio"/> Rules Sheet |
| <input type="radio"/> People's Choice | <input type="radio"/> Score Card |
| <input type="radio"/> Golden Globe | <input type="radio"/> Golf Cart |
| <input type="radio"/> MTV | <input type="radio"/> Signage |
| <input type="radio"/> Lunch Sponsor | <input type="radio"/> Hole Sponsor |
| <input type="radio"/> Cocktail Reception | <input type="radio"/> Goodie Bags |
| <input type="radio"/> Driving Range | <input type="radio"/> Raffle Prizes |
| <input type="radio"/> Putting Contest | <input type="radio"/> Silent Auction Prizes |
| <input type="radio"/> Photo Sponsor | <input type="radio"/> Publishing |

Additional Sponsorship Levels

Lunch Sponsor \$1,000

- Exclusive sign with sponsor logo at each buffet table
- Recognition at cocktail reception

Cocktail Reception Sponsor \$1,000

- Exclusive sign with sponsor logo at cocktail bars and hors d'oeuvres stations
- Recognition at cocktail reception
- Announcement of sponsorship at cocktail reception

Driving Range Host \$1,000

- Exclusive sign with sponsor logo at driving range (provided by sponsor)
- Announcements by pro shop staff of sponsorship
- Recognition at cocktail reception

Putting Contest Sponsor \$1,000

- Exclusive sign with sponsor logo on putting green (provided by sponsor)
- Announcements by pro shop staff of sponsorship
- Announcement of sponsorship at awards ceremony
- Recognition at cocktail reception
- Prize for winner at contest

Photo Sponsor \$1,000

- Recognition at cocktail reception

Rule Sheet Sponsorship \$1,000

- Company logo prominently displayed on top of the rule sheet in each golf cart

Score Card Sponsorship \$1,000

- Company logo prominently displayed on score cards in each golf cart

Golf Cart Sponsorship \$1,000

- Company logo prominently displayed on golf cart signs

Publishing Sponsor \$1,000

- Recognition at cocktail reception

Signage Sponsor \$500

- Recognition at cocktail reception

Hole Sponsor* \$350

- See Hole Sponsorship Requirements in box below
- Exclusive sign with sponsor logo at hole (provided by sponsor)
- Announcement of sponsorship at cocktail reception
- Recognition at cocktail reception
- Opportunity to participate in best hole sponsor contest based on creativity and enthusiasm
- Publishing Sponsor
- Recognition at cocktail reception

Goodie Bags

- Items may display prominent advertising
- Items should be useful to a golfer, professional business person, or television themed

Raffle Prizes

- Minimum \$50 value
- Recognition during raffle
- Should not contain obvious advertising

Silent Auction Prizes

- Recognition during Silent Auction

*Hole Sponsorship Requirements

- 2 lunches included
- 2 cocktail reception tickets included
- Hole must be attended throughout the tournament
- Advertising material may be displayed and distributed
- Donate a raffle prize - minimum \$50 value
- Host competitive contest such as hole-in-one, closest to the pin, longest drive, etc., and provide a prize - minimum \$50 value; or, provide liquid refreshments to tournament golf participants
- Eligible to participate in best hole sponsor contest, as determined by the tournament committee; prizes will be awarded to the winner(s)
- Bekker's Catering offers themed catering, bartending, set-up, and clean-up as well as popcorn machines, snow cones, cotton candy, mariachis, Hawaiian luau dancers, live bands, DJs, carnival artists, dunk tanks, and more

For additional information, please contact
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