



PROFESSIONAL CERTIFICATE IN BUSINESS EMERGENCY PREPAREDNESS PLANNING

Program Overview

The purpose of the Professional Certificate in Business Emergency Preparedness Planning (BEPP) is to provide a clear picture to businesses and organizations on the need, purpose and process for developing and implementing an emergency preparedness plan for their organization. This program is unique to other emergency and disaster programs because it is specifically designed to ensure a process that will mitigate damage in the event of a disaster, and allow for recovery and resumption of business in the aftermath of an emergency or disaster.

Audience

- Any organization (business, civic, governmental or non-profit) that has not developed an emergency plan.
- Any manager who is tasked with overseeing and directly managing an emergency plan for their organization
- Anyone interested in making a career in emergency planning.

Workplace Benefits

- Study and learn each phase of disaster preparedness planning
- Develop a detailed hazard vulnerability assessment, an emergency plan, a continuity and resumption plan and a recovery plan.
- Participants have a hands on opportunity to develop an emergency plan using techniques, strategies and tactics learned in the class.

Program Logistics

- Dates: Fridays,
Oct. 9- Nov. 13
- Courses: Six-half days,
Time: 8:00am – 1:00pm
(Lunch included)
- Site locations: To be held at
government and
business emergency
operations centers
- Homework: To develop a
basic Emergency
Preparedness Plan
for your business or
community.

To Register

- Visit: [www.csusm.edu/el/
certificateprograms/bpdev/
bepp/index.html](http://www.csusm.edu/el/certificateprograms/bpdev/bepp/index.html)
- Call: 760-750- 4020



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Details

This is a cohort based certificate. Attend all 6 courses to complete the certificate. Subject areas plus case studies and tours include:

- Emergency Planning Overview – Government, Business and the Elements of Emergency Preparedness.
- Developing a Hazard Vulnerability Assessment, Business Impact Analysis and Mitigation Plan.
- Developing the Emergency Response Plan.
- Develop the Emergency Resumption and Continuity of Operations Plan
- Developing the Emergency Recovery Plan – panel.
- Business Emergency Planning – The ICS in Business.
- Capstone Class: Development of the Basic Emergency Response Plan for your organization.

Complete Fee: \$999.00

- Custom programming is available for businesses.
- Discounts for multiple registrations are available.

To Register

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Call: 760-750-4020



Business Emergency Preparedness Planning Advisory

David Harrison, City of Carlsbad; **Jeff Jacobs**, Welk Resorts; **Bob Welty**, Consultant; **Don Rawson**, City of Escondido; **Jason Van't Hof**, **Matthew Miller**, **Tony Miller**, San Diego Law Enforcement Coordination Center; **William Burns**, CSUSM; **Eileen Turner**, Air Products; **Mark Domanski**, TaylorMade Golf; **Ken Fussell**, **Cameron Durckel**, SDG&E; **Kreg Gotsch**, Consultant; **Stephen Rea**, **Mike Davis**, San Diego County of Emergency Services; **Chuck Mathews**, **Carey Riccitelli**, County of San Diego Office of Health and Human Services; **Deb Beddoe**, Your Ops Manager; **Sean Scott**, Red Guide to Recovery; **Pat Hurley**, **Allison Chen**, HUB International; **Bill Earley**, **Susy Turnbull**, **Jason Adams**, American Red Cross; **Parker Scott**, FBI; **Mary Brown**, ViaSat; **Carol Maxwell**, Air Products; **Curtis Jones** Infragard; **Jennifer Sullivan**, Genoptix; **Robert Williams** and **Robert McManus**, CSUSM Police; **Scott Hansen**, City of San Marcos.



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